

No. 26-07/2020-T&C-CM

Date: 30.06.2020

Circular T&C-CM No. 11/20-21


To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Promotional offer of SIM up-gradation from 3G to 4G SIM under GSM mobile services.

The competent authority has decided to offer **“free up-gradation/swap/replacement of 3G/2G SIMs by 4G SIMs in the areas/SSAs/part of SSAs where 4G network is being rolled out”** till 31.03.2021 under GSM mobile services.

2. The above offer will be applicable w.e.f. 01.07.2020 till 31.03.2021.
3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
4. This circular is issued based on the approval of ECT vide Approval No. 4407 dated 30.06.2020 in P&P-CM cell e-office file No. BSNLCO-PPCM/11/1/2020-PnP-CM. Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(Shweta Mandal)
Dy. Manager (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (CIT) - for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) - for marketing initiative.
- 6) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section -for Hindi version.
- 9) Guard file.